

Axel Garland.

Product, UX & AI Designer · Tel Aviv, Israel

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SUMMARY

Product and visual designer combining visual communication, illustration and hands-on AI prototyping to turn complex workflows into clear, useful tools. I take ideas from concept to working product: Giuson, the recruitment assistant I built, is used daily at Alut.

EDUCATION

B.Des, Visual Communication Design

Shenkar College of Engineering, Design and Art

2022 – 2026

Claude Code Course

The Open University of Israel

2026

EXPERIENCE

Designer & Content Creator

Alut, The Israeli Society for Autistic Children · Recruitment Department

Jul 2025 – Present

- Designed and built **Giuson**, an AI recruitment assistant that replaced three separate sources with one tool. Used daily by recruiters and field staff.
- Created **Alutit**, an illustrated recruitment character used across social media, video, campus events and merchandise.
- Build internal AI workflows and produce campaign visuals and social content.

House Manager

Alut · Residential Services

2020 – 2024

- Managed a residential home for eight autistic adults, with full responsibility for daily operations and resident wellbeing.
- Led and coordinated the counselor team.
- Acted as the central point of contact between families, the professional team and hostel management.

Coordination & Liaison NCO · Staff Sergeant

IDF · Mandatory Service

2018 – 2020

- Worked with Palestinian civilians in the Tulkarm area. In the final year, filled an officer-level position: led meetings with Palestinian liaison representatives and oversaw the office's daily functioning and the services provided to civilians in the area.

KEY SKILLS

- UX/UI design
- User research and personas
- Prototyping
- AI agents and workflows
- Branding and illustration
- Visual communication

TOOLS

- Adobe Creative Cloud
- Claude Code + Cursor
- Figma

LANGUAGES

Spanish (native), English & Hebrew (fluent), Portuguese (basic)

REFERENCE

Available upon request